



# New York IT Provider Recognized as **Industry Leader** by ChannelE2E

**The team of IT experts at Brainlink International is thrilled to announce that they have been named to this year's Top 100 Vertical Market MSPs list by ChannelE2E.**



Every year ChannelE2E releases a number of extensively researched lists that rank MSP service providers in a variety of categories, and this year Brainlink International is honored to have been recognized as a dynamic and strategic IT provider in New York.



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**ChannelE2E is committed to tracking the work of strategic IT MSPs throughout their business lifecycle from entrepreneurship to exit. ChannelE2E is passionate about recognizing IT service strategies that work and drive influential change in the marketplace.**

Through their research, the ChannelE2E team determines the key performance indicators within the industry including: business development, talent recruitment, management, financial models, marketing, sales and customer engagement. Using these indicators, ChannelE2E is then able to position industry players in a way that acknowledges and celebrates success while also fostering inspiration and growth through the optimization of business productivity and performance.

The Top 100 Vertical Market MSPs list is compiled based on an assessment of Q1 industry results and this year, and Brainlink received a ranking of 72! This is an incredibly valued accomplishment for Brainlink, that truly aligns with their business vision and mission. The Brainlink team is committed to providing forward-thinking IT and reliable IT support for New York enterprises.

**Through their ability to provide extensive managed IT services, strategic IT guidance and innovative consultation, Brainlink has earned themselves a unique and celebrated market position in the managed IT service industry.**

Raj Goel, CEO at Brainlink, is incredibly proud of the entire team for this accomplishment.

"At Brainlink, we continually strive to deliver the very best IT support and strategy to every enterprise we work with," Goel says. "To be recognized as one of the top in our field, by a leading industry publication, is an accomplishment that motivates us greatly."

"To be recognized with this award two years in a row is even more rewarding," Goel continues. "We look forward to upholding unparalleled standards of service excellence for as long as we're in operation."

### **About Brainlink International:**

At Brainlink, client business is the primary purpose. We believe that the key to providing the best possible service to our clients is to focus on a few simple, yet vital, priorities. IT support, while at times difficult, doesn't have to be complicated. We keep it simple by relying on the following keys to optimal service: trust, integrity and personal service.

**For more information about Brainlink International please visit: [www.brainlink.com](http://www.brainlink.com).**

**Raj Goel** is available for an immediate interview about this exciting accolade for Brainlink International.



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