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RAJ GOEL: CYBER SECURITY EXPERT

FINANCIAL INDUSTRY CONSULTANT, AND BUSINESS PROCESS INNOVATOR

Raj Goel is an author, entrepreneur, IT expert

and industry leader that specializes in the field of cyber security and privacy law. As the founder of a leading IT consultation firm, Brainlink, Raj has spent more than 20 years developing proven IT solutions for a range of high-profile clients in the financial, construction, architectural, and property management industries. As a public speaker, Raj can present on a number of fields, including:

— FINANCIAL INDUSTRY IT:

With Brainlink, Raj has consulted for Fortune 100 companies, governments and has worked with industry-standard firms including Bloomberg, RealTick, Paladyne and more.

— CYBERSECURITY, PRIVACY, AND SURVEILLANCE:

Raj frequently appears as a guest on WPIX11, CNBC, Fox Business, BloombergTV and other broadcasts to provide an expert opinion on matters of security and privacy.

— BUSINESS INNOVATION:

Raj has created effective service offerings for clients with his award-winning SOPCulture (Standard Operating Procedures). His SOPs outperform conventional business documentation and training methods because they effectively document the tasks and processes that a business' staff undertakes on a daily basis. Given their success, Raj has begun holding webinars, developing articles and offering licensing for SOPCulture to a number to businesses.

Speaker

- Lessons Learned From FTC
- Cybersecurity For Private Equity Firms
- Cybersecurity For Construction Firms
- Cybersecurity Briefing-Protecting Your Business & Your Family
- “Mouseveillance”, New York State Cybersecurity Conference (2015)
- “Life Of A Child (2014)”, ASIS 2014
- “Panopticon: Architecture Of Global Surveillance”, ISSA International Conference (2014)
- NYIT CyberSecurity Conference (2014)

Keynote Speaker

- “Panopticon 2013”, NCSL, Government of Netherlands, The Hague, Netherlands (2013)
- “Rise of Government & Corporate Surveillance” Government Of Curacao (2013)
- "What should MSP’s know about compliance?", Datto Partner Conference (2013)

On-Air Television Cybersecurity Expert

- BloombergTV, PBS
- CNBC, PBS
- Fox Business, PBS
- WPIX11, PBS
- Columbia, News Tonight, Columbia University, NYC

If you're hosting an upcoming event on IT and finance, cybersecurity, or another relevant topic, Raj would be a valuable addition.

Find out more at rajgoel.com, and to speak to him today, reach out at (917) 685-7731 or raj@brainlink.com

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